

# Supply Chain Disruption In Healthcare: Planning and Mitigation

James R. Francis, FACHE Jarrod Goentzel, PhD

January 26, 2024

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### Moderators & Speakers

#### Moderator:

**Eileen Searle, PhD, RN** Director of Funded Projects *Massachusetts General Hospital* 

#### Speakers:

James R. Francis, FACHE Chair, Supply Chain Management and Assistant Treasurer Mayo Clinic Assistant Professor, Health Care Administration Mayo Clinic College of Medicine and Science

#### Jarrod Goentzel, PhD

Director, MIT Humanitarian Supply Chain Lab Principal Research Scientist Massachusetts Institute of Technology

### Learning Objectives

- 1. Understand supply chain systems and common disruptions resulting in constraints
- 2. Explore critical lessons learned from recent supply chain disruptions
- 3. Identify planning and operations efforts that can be undertaken to mitigate the effects of supply chain disruption at the local/facility level



# SUPPLY DISRUPTION IN HEALTHCARE: PLANNING AND MITIGATION

JAMES R. FRANCIS CHAIR, SUPPLY CHAIN MANAGEMENT

**JANUARY 26, 2024** 

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### Mayo Clinic and Mayo Clinic Health System

Charitable, not-for-profit, academic medical center

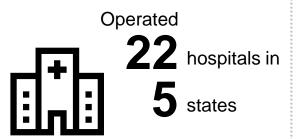
In 2022, Mayo Clinic and Mayo Clinic Health System:

# **Ranked Best Hospital and #1** in more specialties than any

other hospital in the nation\*

\$16.3B revenue (net and other sources)

73,600 Total Personnel consisting of physicians, scientists, allied health staff, research associates, fellows, residents and students



Provided essential health care services to more than

**1.4M** patients

139

**50** states

countries

Mayo Clinic Destination Medical Centers (and the Mayo Clinic Care Network)





### **Mayo Clinic Supply Chain\***

2023 Supplies, Services, Rx, & Capital – \$6.8B

 Supplies & Services – \$3.2B/ Pharmaceuticals - \$2.0B/ Capital – \$1.6B

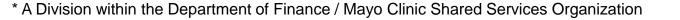
**2023 Average FTEs** – **806** SCM; MC Stores – **122**; HTM - **368 2023 Net expense** - **\$69.7M** vs plan of **\$63.7M** 

Plan for 2024 - \$67.4M SCM; \$10.8M MC Stores; \$63.7M HTM

#### Technology

 Oracle, Innovit, GHX, Ecteon, OneTrust, Tecsys, Wavemark, SCLogic, Par Excellence, Onbase, Magento, Alteryx, Tableau, UIPath, Google, etc

Mayo Clinic is a member and service provider – Captis, LLC. – a national aggregation supply network





- 2019 2023 Continued in Masters Class
- 2018 Inducted into inaugural Masters Class (10th year anniversary)
- 2015 First healthcare provider to be ranked #1
- Recognized since 2009 and placed in the Top 5 each year since 2011

MAYO

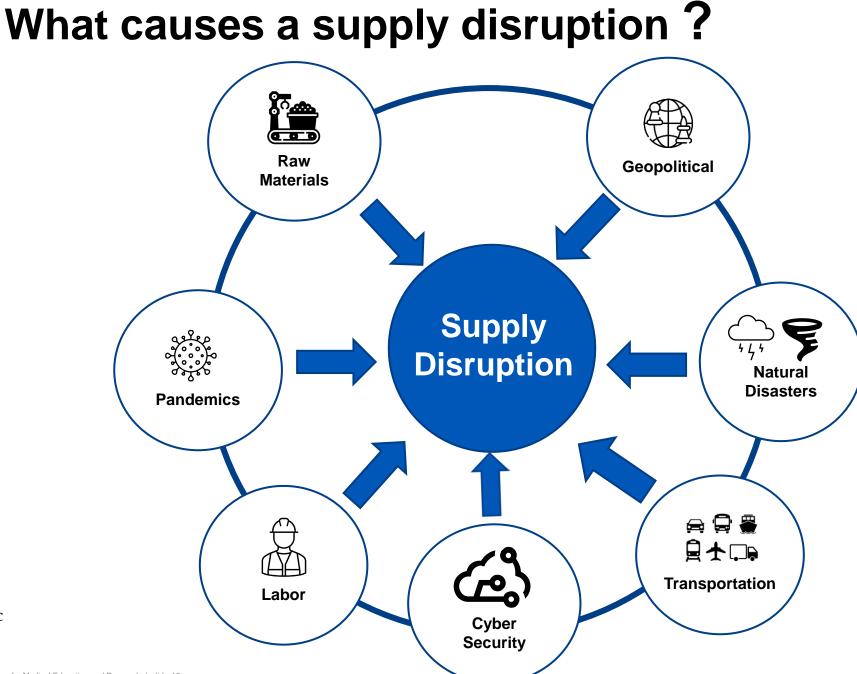
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Supply chain management is an integral component of high value\* healthcare. It involves the delivery of products, information, and solutions in direct support of patient care.

\*Value – Safety, Quality, Outcome, Cost, Reimbursement, Patient Experience, Length of stay, etc.

PROPRIETARY AND CONFIDENTIAL. DO NOT DISTRIBUTE

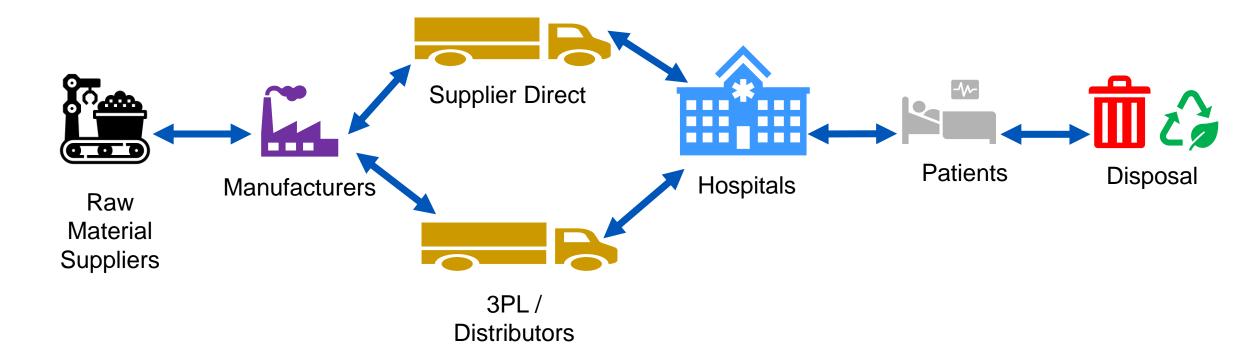


MAYO CLINIC

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### **Basic Healthcare Supply Chain**

Prevent the delay or cancellation of a patient encounter while protecting colleagues

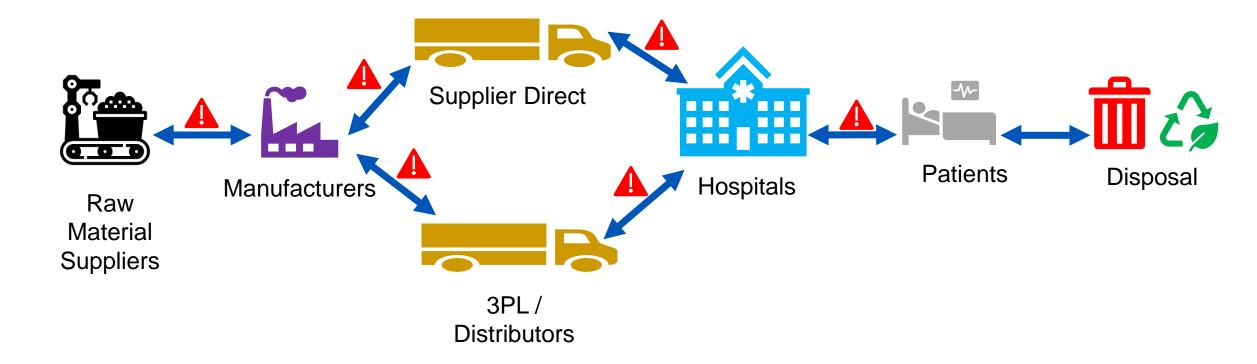




Primary Process Flows: Information, Materials/Supplies, and Money

### **Basic Healthcare Supply Chain**

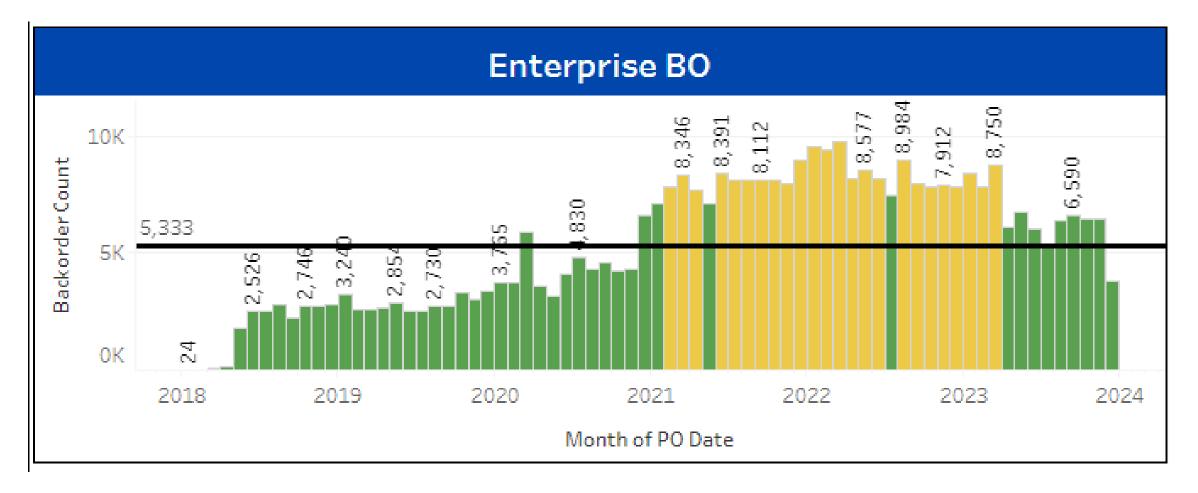
Prevent the delay or cancellation of a patient encounter while protecting colleagues





Primary Process Flows: Information, Materials/Supplies, and Money

### **Backorders – All Product Categories**









### **Cost of Backorders Summary**

<b>Total Annual Cost of Backorders</b>						
\$17.27M						
Substitutes	Distribution	Labor				
\$11.98M	\$1.34M	\$3.95M				

August 2023

Mayo spends on average \$165 every time there is a backorder

### **Planning and Mitigation**

- **Thanks to COVID-19, the entire world awakened to the importance of supply chain management.**
- Lessons learned from other disruptions and counter measures deployed
  - e.g., Ebola, SARS, Hurricane Maria, Winter Storm in Texas
- Continuous surveillance of potential and real disruptions and proactive mitigation steps
  - Mayo Clinic founding member of Healthcare Industry Resiliency Collaborative (HIRC) <u>www.hircstrong.org</u>
- Robust business continuity and disaster plans
- Investments in technology to increase visibility and transparency
- Digitalization of the supply chain, control towers, AI, early alert/warnings, transparency with key supply partners (visibility of demand signals – in/out)
- New sourcing and contracting strategies (e.g., production, 125% allocations, supplier held / dedicated inventory, etc.)

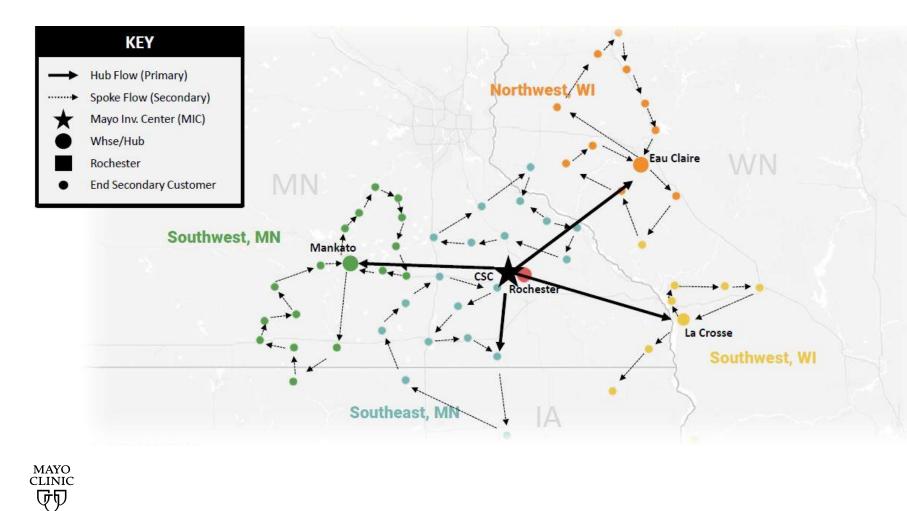


### Planning and Mitigation - continued

- **Thanks to COVID-19, the entire world awakened to the importance of supply chain management.**
- Supplier collaboration and accountability Continuous Planning and Forecasting
- Developing an agile and innovative workforce
- Communication needs and strategies
- Strengthening governmental and regulatory relationships
- New distribution models and logistical enhancements (e.g., moving from JIT to internal distribution and inventory management)



### **Mayo Clinic: New distribution strategy**



- Moved from JIT distribution to internal distribution centers
- Agreements with all 3 distributors
- Increased accountability for distributors on selfmanufactured products
- Manage inventory and distribution network
- Robust disaster / continuity plans
- DIOH:
  - 5 days at POU
  - 30+ days in inventory
  - Critical SKUs at distributor (5000+)
  - Pre-selected auto substitutes

### A Look Ahead

- Global supply chain pressures and disruptions have declined. Performance is improving; however, the healthcare supply chain has not ever been resilient or proficient.
- The disruptions faced over the past three (3) years have served to accelerate transformational needs in the supply chain with a focus on planning for and mitigating supply interruptions.
- The focus of supply chain executives has shifted back to the basics of spend management and generation of savings in view of the financial challenges being faced by providers and on-going financial headwinds.
- Other areas of focus include managing inflation, labor costs and other workforce issues.
- Advancements and investments in the area of digital capabilities and analytics to increase demand planning and forecasting in order to mitigate supply disruptions and improve supply assurance.
- Seeing many midsized HCOs investing in new warehousing infrastructure, when a far more modest investment in technology may achieve similar outcomes.



# Supply Chain Disruption in Healthcare: Planning and Mitigation

### January 26, 2024

### Jarrod Goentzel, MIT



https://humanitarian.mit.edu

https://ctl.mit.edu

# MIT Humanitarian Supply Chain Lab introduction

- Lab created in 2011 within the MIT Center for Transportation & Logistics
  - Combines MIT expertise in engineering, management, information technology, social science, economics, urban planning, and other disciplines
- Mission
  - To understand supply chain systems and improve their ability to meet human needs via government services, NGO actions, and private markets
- Methods
  - Empirical research to develop theory on decision-making during crises and understanding of complex supply chain systems
  - Scientific development of evidence and tools to improve supply chain performance
  - Practical application by shaping policies through research and upgrading skills via education and training in various organizations and jurisdictions





# MIT Humanitarian Supply Chain Lab Highlights

#### Haiti Earthquake

Worked with MIT Lincoln Laboratory to develop a multi-sectoral humanitarian needs assessment

2012



#### WFP: Darfur C&V

Study examined cost drivers and reliability within the supply chain for food commodities, across multiple markets to inform cash and voucher suitability. 2014



#### Post-harvest Storage Uganda

Research in Uganda with USAID and WFP, focused on scalable business models for improved post-harvest storage technologies.

2010

### 2013

#### Superstorm Sandy

Supported NYC Donations Coordination Team with inkind donations and NYC Emergency Management with resource mobilization



### 2015

#### Ebola Epidemic

Joined ACCEL to respond to the Ebola epidemic in West Africa and strengthen systems aimed at preventing future outbreaks and epidemics.





# MIT Humanitarian Supply Chain Lab Highlights

Uganda Market System Monitoring Began 5+ year project to monitor and evaluate USAID agricultural market interventions



### 2017

#### Public-Private Roundtable

Convened leaders for rapid assessment of supply chain resilience during the 2017 hurricane season 2019



#### **COVID-19 Monitoring**

Rapid assessments for FEMA by monitoring dynamic changes to commodity flows and capacities of the private sector supply chains.

2016

### 2018

Harvey, Irma, Maria Supported FEMA directly during the costliest hurricane season to date



### 2020

#### National Academies

Directly supported a FEMA sponsored Federal Advisory Committee Act consensus study titled "Post-hurricane Supply Chain Adaptability Study."

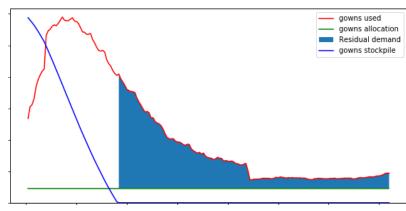




Jarrod Goentzel (ctl.mit.edu/goentzel)



Nurses don PPE before entering a COVID-19positive, non-critical patient's room (Naval Medical Center San Diego, August 2020) MIT HSCL collaborated with MGH Center for Disaster Medicine to study PPE supply chains





In September 2014, Liberia's capital city of Monrovia with a population of 1.5 million people had NO open hospital MIT HSCL joined an academic consortium led by Massachusetts hospitals to train and equip healthcare workers in Liberia (pictures from February 2015)





# Planning Demand

# Personal Protective Equipment (PPE) in Massachusetts During the COVID-19 Pandemic (2019-21)



# Enhancing PPE Preparedness for Healthcare Facilities

- Collaboration between MGH Center for Disaster Medicine and MIT Humanitarian Supply Chain Lab
- From July 2020 July 2021 our team conducted research sponsored by the Assistant Secretary for Preparedness & Response (ASPR) determining the appropriate PPE stockpile for a state level public health agency.
- Over the course of this research, we conducted:
  - 30 subject matter expert interviews
  - Released a survey with 332 responses
  - 14 meetings with MDPH representatives

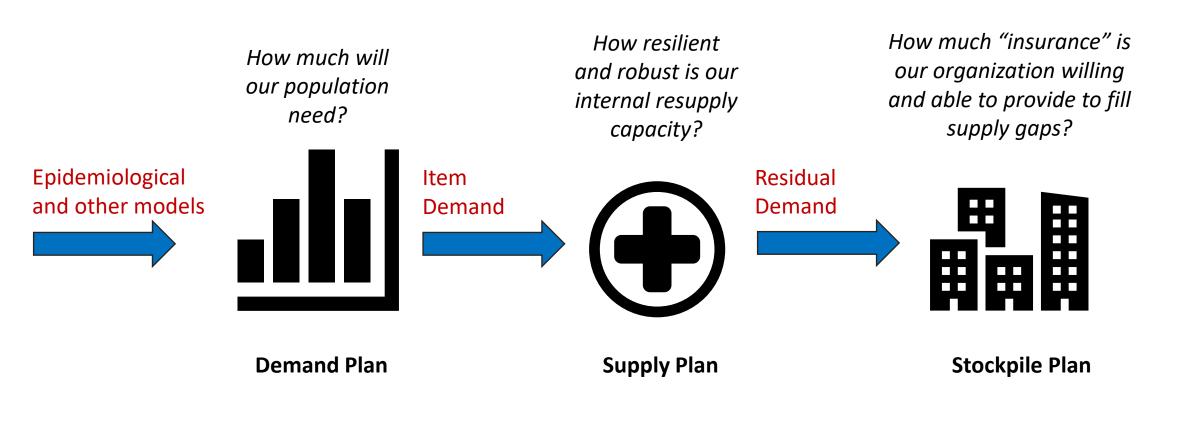




Disclosure: The work represented in this presentation was supported by funding from the Assistant Secretary for Preparedness and Response (ASPR). The presentation and its contents are solely the responsibility of the authors and do not necessarily represent the official views of the ASPR.



# Preparedness Planning Framework





## PPE Demand Planning via Simulation

Surprisingly, extensive literature review revealed no model to predict PPE consumption based on epidemiological case projections. So we developed one with facility consultation.

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	Other_Facility_Models Add files via upload	4 months ago	<ul> <li>☆ 0 stars</li> <li>⊙ 0 watching</li> </ul>
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	PPE-Use-Models	No releases published Create a new release	
	These models calculate daily PPE use for the designated healthcare facility given three types of inputs (described below). All excel files are example inputs with data from Massachusetts gathered during and after COVID-19.		Packages
	Inputs:		No packages published Publish your first package

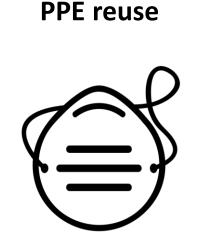


#### https://github.com/MIT-HSCL/PPE-Use-Models

Jarrod Goentzel (ctl.mit.edu/goentzel)

# Facility Demand Levers









Cohorting



Decreasing patient visits by 50% decreases gown and glove use by 50% Increasing N95 and eye protection reuse policies from 1 use to 5 uses can decrease N95 use by 80% in all facilities Decreasing COVID test turnaround time from 2 day to 1 day decreases N95 use in skilled nursing by 22% Cohorting can decrease N95 use:

- 47% in acute care hospitals
- 92% in assisted living
- 95% in skilled nursing

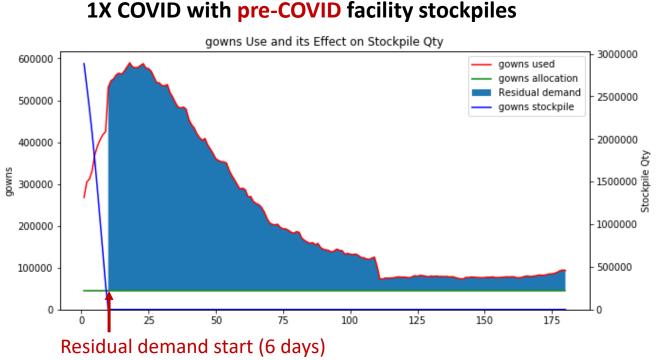


# Massachusetts Facility Supply Plans – April 2021

Facility type	Days of supply on hand in Apr 2021	Days of supply on hand prior to COVID	Days of supply definition
Acute care hospital	90	14	
Outpatient	90	14	
Skilled nursing	60	4	Average daily use
Assisted living	60	4	during COVID
EMS	90	30	C
Dental	90	7	
Behavioral health	90	7	



# Facility Stock Readiness

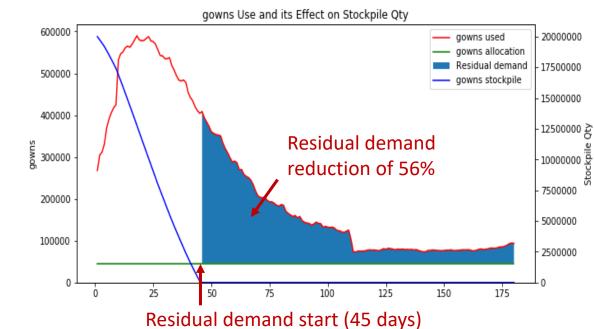


Results for stock readiness

- Increase ability to meet initial PPE demand from 5-6 days to 45-75 days, depending on the item
- Reduce reliance on government stockpiles by 49-59%, depending on the item



#### 1X COVID with post-COVID facility stockpiles



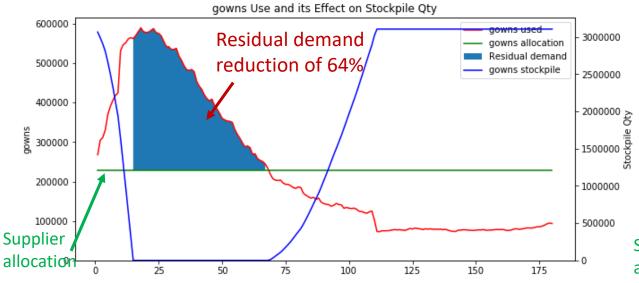
#### Insights

- Maintaining facility safety stock equivalent to post-COVID levels is a key preparedness lever
- Stockpiles delay the initial stockout, allowing time for creative sourcing

Jarrod Goentzel (ctl.mit.edu/goentzel)

# Supplier Relationship Readiness

1X COVID with pre-COVID facility stockpiles, supplier daily shipment = average daily PPE use

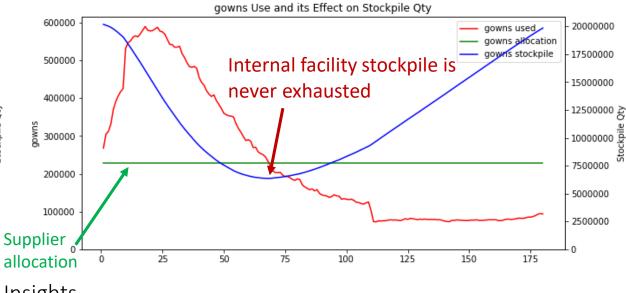


Results for relationship readiness

- Increase ability to meet initial PPE demand from 5-6 days to 15-35 days, depending on the item
- Reduce reliance on government stockpiles by 64-96%, depending on the item



MIT Humanitarian Supply Chain Lab 1X COVID with **post-COVID** facility stockpiles, supplier daily shipment = average daily PPE use



#### Insights

- Combining stock readiness & supplier relationship readiness could fully prevent stockouts in a pandemic similar to COVID for all PPE items studied
- Facilities with low PPE demand normally, such as long-term care, may need relationships facilitated by the government

# Key Lessons

Create emergency preparedness plans that allow you to quickly pull policy levers to adjust PPE demand (key lesson 1)

- Evaluate current guidance for cohorting patients in healthcare facilities
- Evaluate current emergency PPE reuse guidance
- Encourage facilities to create alternate care pathways to decrease in-person patient visits where appropriate
- Look for opportunities to decrease diagnostic testing turn-around times in emergencies, including a plan to support the demand surge for ancillary testing supplies

#### Invest in facilitating and understanding facility supply plans (key lesson 2)

- Create avenues for facilities to share information on PPE supply chains with each other and with government planners
- Encourage or mandate minimum facility PPE stockpiles
- Facilitate the creation of contingency supplier contracts for facilities with low nonpandemic demand or limited resources

#### Invest in a dynamic emergency stockpile (key lesson 3)

- Invest in human capital to monitor the emergency stockpile, place orders with suppliers, and reassess stockpile levels
- Create contingency agreements with suppliers

#### Maintain and improve situational awareness for preparedness planning

- Simulate demand for different pandemic scenarios and incorporate the results into the PPE preparedness planning process
- Plan for regular readiness reviews that revisit and update old assumptions
- Coordinate with other agencies to prevent redundancies in PPE preparedness



# References

Four-page summary <u>https://dspace.mit.edu/handle/1721.1/138837</u>

Master's thesis

https://dspace.mit.edu/handle/1721.1/144720

Code for PPE demand planning <u>https://github.com/MIT-HSCL/PPE-Use-Models</u>

Full report upon request

#### Project description

From June 2020 - June 2021, members of Massachusetts General Hospital Center for Disaster Medicine and the MIT Humanitarian Supply Chain Lab conducted a year-long research project to support public health planners in creating a state-level emergency stockpile of personal protective equipment (PPE) for healthcare workers. The research revealed opportunities for policy makers and emergency management professionals to improve PPE preparedness for the next pandemic. These opportunities are outlined below.

#### Recommended preparedness steps

The steps below should not be seen as one-time items on a checklist, but rather as recurring processes that are revisited and adjusted over time. Each piece of this list builds on each other, and all components are required to form a cohesive approach. Each step relates to key findings in our research described in page 2-3 of this report.

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MIT Humanitarian Supply Chain Lab | humanitarian.mit.edu | humanitarian@mit.edu



# Sourcing Supply

Personal Protective Equipment (PPE) in Liberia during the Ebola Epidemic (2014-16)



# Motivation

Liberia during the 2014-15 Ebola epidemic



- 192 Healthcare worker deaths
- Before Ebola hospitals were undersupplied and understaffed with limited infection control practices in place
- Hospitals were one of the most dangerous places during the initial phase of the Ebola outbreak
- The capital city of Monrovia with a population of 1.5 million people had NO open hospital for the month of September





# Mobilization

- Funded by the Paul G. Allen Family Foundation -#TackleEbola
- No financial interests/COI
- All photos with the verbal consent of individuals
- Credit goes to the team













Credit for several slides goes to Michelle Niescierenko

Jarrod Goentzel (ctl.mit.edu/goentzel)

Response Lab



### Intervention

- Infection Prevention & Control (IPC) intervention
- All 22 Liberian Government Hospitals
- "Keep Safe, Keep Serving" Training (CDC/WHO)
- One week of training & mentorship
- 3 months of Personal Protective Equipment (PPE)
- Water & Sanitation (WASH) supplies
- Quality Improvement
- Training for the Hospital IPC Focal Persons



## Demand and Supply Planning

- Award from Allen Foundation November 15
- Version 1.0 plan November 18
- Version 1.3 plan November 20

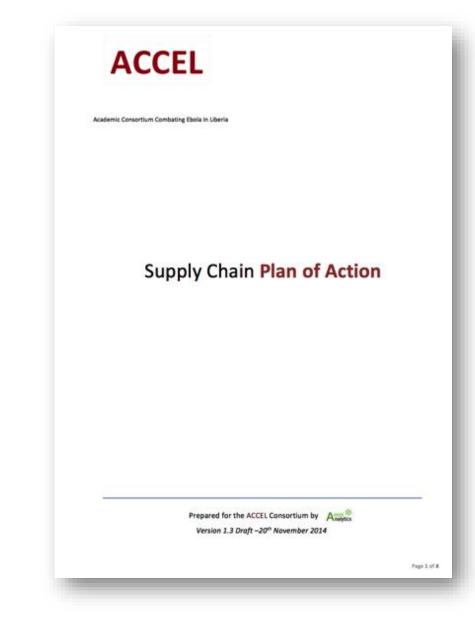
Source: UNICEF • Posted: 7 Nov 2014 • Originally published: 7 Nov 2014

GENEVA/COPENHAGEN/NEW YORK, 7 November 2014 – UNICEF has sent almost 3,000 metric tonnes of life-saving supplies including protective equipment and essential medicine in the past three months to fight the spread of Ebola in Guinea, Liberia and Sierra Leone. The children's agency is among the largest source of supplies in the Ebola response.

Next week, UNICEF is convening a global consultation with the PPE industry to provide global forecasts and advocate for sufficient global supply. Over 15 manufacturers representing the vast majority of global production capacity will be present, as well as key partners including the World Health Organization (WHO), Medecins sans frontieres (MSF), representatives of the UK and US governments, and others.

https://reliefweb.int/report/liberia/massive-unicef-shipments-supplies-fight-ebola-reach-3000mt-mark





### Version 07 November 2014

### **Emergency PPE Specifications**

- Various products
- Various standards: US, European, International Standards



Draft WHOIist of Personal Protective Equipment for Infection and Prevention Control with Focus on Ebola -

### CLEANING, WASTEMANAGEMENT AND, SAFEAND DIGNIFIED BURIALS

Resonal protective equipment in the context of filovirus disease outbreak response rapid advice guideline: summary of the recommendations, WHQ. October 2014	http://appswho.int/inis/handle/106671374108ahash.84Cy.LZ.dpuf
Resonal protective equipment (FFE) in the context of filovirus disease outbreak response. Technical specifications for FFE equipment to be used by health workers providing clinical care for patients, WHC, Colober 2014	http://appswho.int/inis/bits/carn/10857137411/1/WHO EMD Quidance S edf#_141_eng.pdf%a=1
Field situation: How to conduct safe and dignified burial of a patient who has died from suspected or confirmed Ebola virus disease, WHQ October 2014	http://appswho.inf/inis/bitstream/106557137379/1/WHO_END_GUIDANCE unials_14.2_eng.pdf?ka=1
InterimInfection Revention and Control Quidance for Care of Relients with Suspected or Confirmed Filovirus Haerron hagic Fever in Health-Care Settings with Fious on Bloda, WHQ August 2014	http://www.endo.inl/csr/resources/publications/who-ipe-guidance-ebolatina <u>0802014.pdf</u>
Clinical menagement of patients with viral haemonthagic fever: A podiet guidefor the front-line health worker, WHX, March 2014	http://www.enu.int/cs/nesources/publications/dimical-management- patients/en/
interagency Emergency Health Mit, WHQ 2011	http://www.who.inl/maticines/publications/emergencyhealthW2011/en/
WHOratalogue (WHOinternal site)	http://intranet.who.int/tools/weat/Quids2sarch.aspx

\*\*\* Necommended

**	Alternative
*	Ordioard

		** Alternative * Optional			
Item	Generic item name	Generic item image	WHODetailed description	Szes	Certification or minimum testing (or equivalent)
<b>ctection</b> Face shield)	Coggles	e sa	Good seal with the skin of the face, Fleable FVC/frame to easily fit with all face contour swithout too much pressure, Endosceges and the sumounding areas, Accomodate weare swith prescription glasses, Otear plastickneswith fogand smatch resistant, Adjustateband to secure timity so acrist to become looseduring dimical activity, Indirect venting to avoid fogging May pre-usable (provided appropriate arrangements for decontamination are in place) or disposible.		- EU-skandard dirediwe 967 8967EC; EN 1667 2002; - ANSI/SEA 202, 1-2010; or equivalent
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	Mask, medical/sungical, fluid resistant, structured design		High fluid resistance, Good breathability, Internal and external facesshould be dearly identified, Snuchured design that does not collapse against the mouth (e.g. duckbill, cup-shape)	ŞM,L	EN 14683 Type IIRperformance ASIM F2100 level 2 or level 3 or equivalent, - Ruid resistance at minimum 120 mmHypressure based ASIM F185249, ISO22609, or equivalent - Breathability, MIL-M-36945C, EN 14683 annex C, or equivalent - Filtration efficiency, ASIM F2101, EN14683 annex B, or equivalent
Nose and mouth protection	CR Respirator		Stepe that will not collepse easily (e.g. duckbil, half-sphere). High fill ration efficiency, Good breathability To be used only during procedures that generate acrosols of body fluids with right Only to be used together with a full face shield.	range of sizes with fit test kit	INC&INE5, EN149FFF2, or equivalent: - Filtration efficiency, US42 CFRFat 84for NE5, EN149 d 7.9.2, or equivalent - Besthability, US42 CFRFat 84for NE5, EN149 dauge 7 or equivalent
2	CR Surgical N85 respirator		Fluid resistant, Stape that will not collapse easily (e.g. half-sphere), High filtration efficiency, Good breathability (used for To be used only during procedures that generate ærosols of body fluids ærosols	range of sizes with fit test kit	"Surgical NB5respirator" deared by the USFDA, or equiva • Ruid resistant surgical NB5 respirator with minimum 80 Hypressure based on ASIM P1882, ISO 22809, or equival
	Alcohol-based hand rub		Referably made locally (refer to main reference), Fulfilisrecogrizad standardsfor microbiological efficacy (ASIM or EN standards), contains50- 82% stantor depending on ingestients (stanot or isopropanot), can be inquid, gt or forem/and HCMN0ersbilly & acceptability (hassingerahly been tested), can be in 100ml (personal) bottles(stoud beable to be opened will one hand, e.g. flip top bottle). SuDmt bottles(preferably with well/bed/trolle mounted braskel) or 11 bottles		- ASIM E2315 - ASIM E2725 - 10 or exploratent



Jarrod Goentzel (ctl.mit.edu/goentzel)

### Manufacturer Specifications



**Fig 1.** Standard Médecins Sans Frontière ensemble. Adapted from: http://www.bbc. com/news/health-29518703.



Source: Garibaldi, B., et. al. (2018) "A novel personal protective equipment coverall was rated higher than standard Ebola virus personal protective equipment in terms of comfort, mobility and perception of safety when tested by health care workers in Liberia and in a United States biocontainment unit," *American Journal of Infection Control*, (in press) DOI 10.1016/j.ajic.2018.08.014



ENVIRORGUARD				
		Barrier Prop	erties Test Method	Results
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	(C		154.2	%
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Blue Coverall	Blue Coverall	Blue Lab Coat with	with Ela	stic Ankle
with Attached Hood & Boot	with Hood Only Elastic Wrists	Knit Collar, Elastic Wrists, 2 Pockets		stic Top, sistant Sole,
8 8	8 & Ankles	Taped Seams	Taped S	eams
25/cs	25/cs	50/cs	50/cs	
#2404	#2407	#2425		106-XL
Small - 5X	Small - 5X	Small - 5X	Length: 18.5" Height: 17" Length:	18.5" Height: 23"
White Coverall Attached Boot	White Coverall Elastic Wrists	White Coverall White Coverall	White Coverall with Hood Only Elastic	White Hood Elastic Face,
Taped Seams	& Ankles Taped Seams	Hood & Boot Taped Seams	Wrists & Ankles Taped Seams	Tie Strings, Taped Seams
25/cs				
40 N	25/cs	25/cs	25/cs	100/cs
#W2401		V2404 #W240		3
Medium - 4X	Medium - 4X Me	edium - 4X Mediun	REV11152014	-
		INTERNATIONAL		
		ENVIRUMEUM	2400 SKYLINE DR., S MESQUITE, TX 75149	
		int-enviroguard.co © 2014 International Enviroguard,		
		guard,		

**TECHNICAL DATA** 

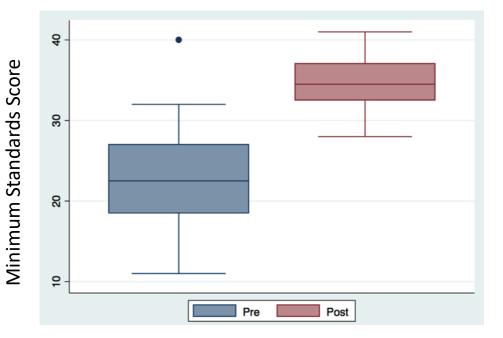
### Results



- Over 70 Tons of supplies delivered to 22 hospitals
- Over 35,000 miles travelled
- Over 2,200 Health Care Workers trained
- Minimum standards of hospitals increased

	Mean	SD	P-value (95% CI)
Pre- IPC Intervention	23	6.66	
Post- IPC intervention	34.5	3.68	0.0001





## Observations of COVID PPE supply chain adaptation

The Manufacturing Emergency Response Team (MERT) supported Massachusetts manufacturers in pivoting their operations to produce needed materials in response to the COVID-19 pandemic

Massachusetts M Respons A Coordinated, Stat	MERT Grants \$16.1M to Boost Mass. Manufacturing & PPE Testing		
Made in Ma	• \$7.2M to support the		
Isolation Gowns	9M+	development of protective masks (45% of the total) • <b>\$3.2M</b> for COVID-19 testing	
N95 Respirators/ Masks	3M+	(20%) • <b>\$3.2M</b> for gowns (20%)	
Face Shields	5M	<ul> <li>\$1.4M for ventilators</li> <li>\$257,000 for support of</li> </ul>	
Other Items	1.5M+	<ul> <li>\$257,000 for support of materials/supply chain</li> <li>\$630,000 for testing of PPE</li> <li>\$341,000 for hand sanitizer</li> </ul>	
Ventilators	10,000		
Total Productivity	>15M Items	MASSACHUSETTS TECHNOLOGY COLLABORATIVE MASSTECH.ORG	

### Observations of COVID PPE supply chain adaptation

mask makers ramped up production—China alone increased its total production tenfold to 40 billion per year.<sup>31</sup> One of the many companies using its assets to make masks was Boston-based athletic apparel company New Balance (*see* Chapter 25). At Walmart, CEO Doug McMillon said, "We've also asked some of our apparel suppliers to convert production to PPE for healthcare workers."<sup>32</sup> Many other retailers and manufacturers—including Eddie Bauer, Hanesbrands, Gap, Ralph Lauren, Canada Goose, L.L. Bean, and others—started making and distributing protective masks and gowns.

### **YOSSI SHEFFI**

Author of: The Resilient Enterprise The Power of Resilience

## The New (AB)NORMAL

Reshaping Business and Supply Chain Strategy Beyond Covid-19



Source: https://sheffi.mit.edu/new-abnormal

Jarrod Goentzel (ctl.mit.edu/goentzel)

### Surge Capacity is not Sustainable

- It is hard to know precisely how many companies were born during the pandemic; 36 new members of the American Mask Manufacturer's Association
- Customers disappeared as soon as the wave crested and Chinese companies, determined to regain their market share, began exporting masks below cost
- The federal government spent \$682 billion buying goods and services from contractors in 2020...but that is only about 3 percent of America's \$21.5 trillion economy

Source: https://www.nytimes.com/2022/03/05/business/dealbook/american-mask-makers.html (March 5, 2022)



### Why American Mask Makers Are Going Out of Business

Efforts to make the supply chain more resilient after pandemic shortages are no match for low-price foreign products, the companies say.

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Luis Arguello Jr., vice president of DemeTech, a medical supply manufacturer, in 2021. DemeTech has laid off virtually all the employees it hired during the pandemic to make masks, and it has shut most of its mask manufacturing center. Scott McIntyre for The New York Times



Published March 5, 2022 Updated March 7, 2022

### Supply Chain Adaptation Lessons From COVID-19

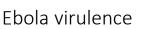
- Production capacity
  - New suppliers and near-sourcing initiatives emerged but may not be sustainable
  - Must prepare to tap adjacent production capacity to meet exponential growth in demand
- Item stock
  - Facilities needed time to move from Just In Time (daily restocking from distributor) to Just In Case inventory; and investment in emergent stockpiles may not be sustainable
  - States relied on the strategic national stockpile, which requires item rotation and maintenance; and the SNS was slow to commit as a "buyer of last resort" to ramp up production
  - JIT is only one part of the Toyota Production System that also requires deep suppler relationships
- Demand management
  - Despite proliferation of epidemiological models to predict cases there were no models to predict medical item consumption; demand planning models are needed to assess intervention impact
  - Crisis Standards of Care were quickly applied, though options not actively pursued could have more impact on demand



### **Emergent Pathogen Preparedness**



COVID transmission









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# Questions

# Thank you!





Region1RDHRS@mgh.harvard.edu
 MGHBRT@partners.org
 www.massgeneral.org/disaster-medicine
 @Region1RDHRS
 @MGHDisasterMed

